



Al-Madinah Wichita Football Club

SPONSORSHIP 2025



Al-Madinah Wichita Football Club

Welcome to Al-Madinah Wichita Football Club, a passionate team dedicated to contributing to the ever-growing landscape of soccer in Wichita. We are proud to announce that we will be competing in the 4th tier (unofficial) of the US soccer pyramid.

We will be playing in the Midwest South league, which has produced the National 3rd place and runner-up teams in the last two years. The Midwest South league spans **4 states** across a **10-12 game** season. This presents a fantastic opportunity for businesses to gain local, regional, and even national exposure.

Our mission is to develop local talent, bring the community together through the love of the game in a unique way, by putting culture first. In addition, we plan to launch a youth club following our first semi-pro season in the summer of 2025, further solidifying our commitment to developing future stars.





Our Social Media Presence

This summer, we used an amateur club as a test case and achieved impressive results on Instagram alone:



100,000+
Accounts reached

190,000+
Views

12,000+
Likes

These numbers were reached in just a few months, with minimal resources and a single platform. Now, imagine a semi-pro team with a full marketing team dedicated to growing our presence across Instagram, Facebook, TikTok, and LinkedIn. The potential for even greater engagement and brand exposure is immense.



Sponsorship Opportunities

Silver Sponsor

Platinum Sponsor

Gold Sponsor

01 Platinum Sponsor \$5,000

- Exclusive front jersey sponsor on home and away kits, giving your business premium visibility
- Brand logo on our website and social media profiles
- Mention in all matchday announcements and key media
- Opportunities for local and regional media exposure

02 Gold Sponsor \$2,500

- Back jersey sponsor under the player number on both home and away jerseys
- Logo placement on the website and social media
- Mention in pre- and post-match announcements
- Brand recognition at all official events and matchdays





Sponsorship Opportunities

03 Silver Sponsor \$1,500

- Sleeve sponsor on both home and away jerseys
- Regular shoutouts on a social media platform of your choice
- Mentions in digital and physical matchday programs
- Included in select pre and post-match announcements

04 Bronze Sponsor \$500

- Brand visibility through general sponsorship placement on the website
- Mention in select social media posts on the platform of your choice
- Name/logo included on event materials and matchday signage
- Your logo featured in home game programs

Silver Sponsor

Platinum Sponsor

Gold Sponsor





Next Steps

Thank you for considering a partnership with Al-Madinah Wichita Football Club. If you have any questions regarding our sponsorship tiers or wish to discuss custom opportunities, please don't hesitate to reach out. We look forward to building a strong and mutually beneficial relationship with your business!

Email: almadinahwichitafc@gmail.com